

**GREATER ATLANTA REGION  
71ST REGIONAL BOARD  
BBG ELECTION PACKET**





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# LETTER TO THE CANDIDATE

## **My Sister B'nai B'rith Girls,**

Congratulations! By opening this document, you are taking the first step in running for the 71st Greater Atlanta Region BBG Board. I know that you have waited years to run for a position on Regional Board, and it is time for you to take action! If you are even slightly interested in running for a high and honorable position to serve Greater Atlanta Region BBG, please read through this packet thoroughly, and keep up with every deadline!

Every position on Regional Board is more than just a title; they are positions that should take your pride and passion and turn it into a reality. They should be held with honor and dedication. If elected, your job is to make the Region better than when you started, work with your counterpart to accomplish your position-specific goals, work with your liaison chapter board, stay in communication and serve as a strong counterpart, and be a role model to GAR BBG. It is imperative that you understand exactly what your position entails and how it corresponds with others before you caucus.

Serving as your 70th Greater Atlanta N'siah has been the most mind altering, maturing, and thrilling experience packed in just one year of my life. I have spent many days and late nights dedicating myself to this position. It has allowed me to apply the leadership skills learned, as well as acquire new ones. These skills not only came in hand throughout my term, but will provide me with expertise later in life. These include working in a team, delegating responsibilities, time managing, creating and executing large scale events, and fostering strong relationships. It is crucial to create a strong relationship with staff, as they are your number one resource throughout the term. With all this said, the dedication to Regional Board should not be for self gain, but to keep in mind the interests of others above all and to better Greater Atlanta Region.

I am so excited that you are stepping up to be a member of the 71st Greater Atlanta Regional Executive BBG Board and want to pursue an active voice within the region. I encourage you to reach out to me with any questions, comments, or concerns regarding election, and am always more than willing to help out! I am happy to help, so please don't be afraid to reach out! My phone is always on, and I am always checking my emails. I wish you the best of luck!!

**Respectfully submitted with an undying love for the 70th Regional Board, BBYO,  
and the past, present, and future of Greater Atlanta BBG,**

I forever remain,  
Lily Anne Peters  
70th Greater Atlanta Regional N'siah

### **Contact Information:**

[greateratlantansiah@gmail.com](mailto:greateratlantansiah@gmail.com); (404) 242-0124



# TIMELINE OF MANDATORY DEADLINES

If you neglect to meet any of these deadlines, your caucus will be immediately revoked

**By March 1st at 11:59 PM:** Email your exploration of candidacy to myself ([greateratlantansiah@gmail.com](mailto:greateratlantansiah@gmail.com)) and Paige ([paige.godfrey@atlantajcc.org](mailto:paige.godfrey@atlantajcc.org)) with the following information: name, position(s) considering, grade, chapter, e-mail (personal, not chapter if you have one), and phone number. If you do not send this e-mail, then you CANNOT caucus for Regional Board.

**By March 2nd:** A calendar invite will be sent out to select a meeting time and you must fill it out by this date. You will be meeting with myself, Paige, and one of your parents or guardians.

**By March 8th:** Have phone conversation with current board member of caucused position to discuss position specifics. **If you are caucused for S'ganit or Sh'lichah, please call Lily, not the current board member of that position.**

**By March 13th:** The following forms must be turned in to the BBYO office by hand or emailed: Official Declaration form, Signed Parental Permission form, and Draft of Platform. **Turning in your forms signifies your official caucus.** You will only be able to slide to two positions, you need to notify me of which positions those will be by this date. **You will not be able to slide to any other positions aside from the two you send to me.**

**By March 17th:** Vision Statements must be turned into me ([greateratlantansiah@gmail.com](mailto:greateratlantansiah@gmail.com)) and Paige ([Paige.Godfrey@atlantajcc.org](mailto:Paige.Godfrey@atlantajcc.org))

**By March 18th:** Final copy of platform is due to the office by 6pm.

**March 24th:** Elections of the 71st Executive Greater Atlanta Region Board at Atlanta Spring Convention 2019.



# OFFICER RESPONSIBILITIES

## N'SIAH

- Represents the Greater Atlanta Regional B'nai B'rith Girls
- Coordinates the efforts of the regional officers and regional chairwomen
- Works hand in hand with the Greater Atlanta Regional Staff
- Presides over all business meetings of the Greater Atlanta Regional B'nai B'rith Girls
- Represents the Greater Atlanta Region B'nai B'rith Girls at the International Convention and August/February Executive Conferences
- Maintains communication between Greater Atlanta Region and its chapters
- Coordinates the Greater Atlanta Regional Award Ceremony
- Coordinates the Greater Atlanta Regional New Executive Board Retreat
- Oversees appropriate chairwoman
- Presents a written State of the Region at the end of her term
- Corresponds with all chapter N'siot of Greater Atlanta Region
- Corresponds frequently with the International N'siah
- Serves as a member of the steering committee for all conventions of Greater Atlanta Region
- Oversees and coordinates YALL (Young Atlanta Leadership Lessons)
- Attends all Greater Atlanta Regional Functions
- Attends a weekly meeting with Greater Atlanta Regional Staff and the Greater Atlanta Regional Godol
- Oversees Greater Atlanta Regional Board to follow up on all business
- Presides over all weekly board meetings for the Greater Atlanta Regional BBG Executive Board

## S'GANIT

- Promotes six fold programming
- Promotes BBG/BBYO contests and awards
- Plans and facilitates State of the Regional ceremony as given by the Greater Atlanta Regional N'siah
- Oversees appropriate chairwoman
- Promotes, coordinates, and participates in Greater Atlanta Regional Leadership Training Institute
- Acts as Regional N'siah in the absence of the elected N'siah
- Works closely with the N'siah, staff, and Regional S'gan
- Oversees all programs of the Greater Atlanta Regional B'nai B'rith Girls, both regional- wide programs and individual chapter programs
- Corresponds with all chapter S'ganiot with constant emails and calls
- Makes releases so chapter S'ganiot understand their duties
- Corresponds regularly with International S'ganit
- Helps coordinate the Junior/Senior overnight with Regional S'gan
- Helps facilitate the Regional Programming Party at the beginning of each semester with Regional S'gan
- Attends all Greater Atlanta Region events



## **MORAH**

- Responsible for recruitment, retention, and education of all of the B'nai B'rith Girls in Greater Atlanta Region
- Promotes, coordinates, and participates in New Member Convention
- Coordinates the Greater Atlanta Region kick-off program
- Works closely with Regional N'siah, Regional Moreh, and staff
- Promotes YALL (Young Atlanta Leadership Lessons) to the MITs
- Oversees appropriate chairwoman
- Promotes and facilitates year-round recruitment
- Helps counterparts create lists of members to call for recruitment
- Promotes sisterhood and teaches the traditions of the International Order and Greater Atlanta Regional B'nai B'rith Girls
- Promotes all BBYO summer programs
- Corresponds regularly with International Aym Hachaverot
- Corresponds with the BBG elected as MIT Representative
- Promotes and oversees all middle school Connect programs and recruitment
- Coordinates 8th grade recruitment programs in December/January
- Organizes and coordinates the Connect Overnight with the Regional Moreh
- Organizes and attends all Connect programs and events
- Corresponds with all chapter Mekasherot through emails, phone calls, releases, etc
- Attends all Greater Atlanta Region events

## **SH'LICHA**

- Promotes Judaic, community service, Stand Up!, and social action programming
- Promotes Zionism and Israeli awareness through Speak Up! programming
- Oversees appropriate chairwoman
- Promotes, coordinates, and participate in Regional/Mega (whichever is applicable) Kallah
- Works closely with the Regional N'siah, Regional Staff, and the Regional Shaliach
- Corresponds regularly with all chapter Sh'lichot through regular counterpart meetings, emails, and phone calls to go over all judaic chapter programming (Shabbat Services, Havdallahs, and other programming)
- Assists each chapter with their Stand Up! causes
- Corresponds regularly with the International Sh'licha
- Serves as a member of the steering committee for all conventions of Greater Atlanta Region
- Promotes BBG Shabbat and Global Shabbat to all members of Greater Atlanta Region
- Promotes and encourages participation in the March of the Living, summer Israel Excursions offered by BBYO, International Kallah, and Summer of IMPACT programs
- Attends all Greater Atlanta Regional programs and conventions

## **MAZKIRAH**



- Enhances and promotes communication within all levels of Greater Atlanta Region BBYO
- Oversees appropriate chairwoman
- Promotes, coordinates, and participates in Spirit Region Convention
- Works closely with the Regional N'siah, staff, and the Regional Mazkir
- Records the proceedings of all business meetings or executive board meetings of the Greater Atlanta Region B'nai B'rith Girls
- Keeps the constitution of the Greater Atlanta Region B'nai B'rith Girls up to date
- Calls the roll at every business meeting of the Greater Atlanta Region B'nai B'rith Girls
- Corresponds with all chapter Mazkirot and Safranit Orechot through regular counterpart emails, phone calls, releases, etc
- Corresponds regularly with the International Mazkirah
- Maintains the Greater Atlanta Region BBYO website
- Promotes and encourages participation in the International Leadership Training Conference (ILTC)
- Attends all Greater Atlanta Region functions

## **GIZBORIT**

- Plans all regional-wide fundraising efforts for Stand Up!, I\$F, and the Greater Atlanta Region Summer Program Scholarship fund
- Oversees Southern Region IC Spirit Committee
- Educates all Greater Atlanta Region BBGs on the purpose of the International Service Fund
- Works closely with Mazkirah to educate Greater Atlanta Region BBGs on Globalization
- Works closely with the Regional N'siah, staff, and the Regional Gizbor
- Corresponds with all chapter Gizborits through emails, phone calls, releases, etc
- Corresponds regularly with the International Mazkirah
- Coordinates, promotes, and participates in Greater Atlanta Region Spring Convention
- Attends all Greater Atlanta Region functions



# 70TH GREATER ATLANTA REGIONAL BOARD CONTACT INFORMATION

**N'SIAH: LILY PETERS**

[greateratlantansiah@gmail.com](mailto:greateratlantansiah@gmail.com)

(404) 242-1024

**S'GANIT: ALISA STEEL**

[greateratlantasganit@gmail.com](mailto:greateratlantasganit@gmail.com)

(404) 987-2669

**MORAH: ALY SINGER**

[greateratlantamorah@gmail.com](mailto:greateratlantamorah@gmail.com)

(678) 662-1327

**SH'LICHA: ALYSHA BOLD**

[greateratlantashlicha@gmail.com](mailto:greateratlantashlicha@gmail.com)

(404) 992-5874

**MAZKIRAH: TAYLOR HEROLD**

[greateratlantamazkirah@gmail.com](mailto:greateratlantamazkirah@gmail.com)

(404) 820-5404

**GIZBORIT: JESSICA ISAACS**

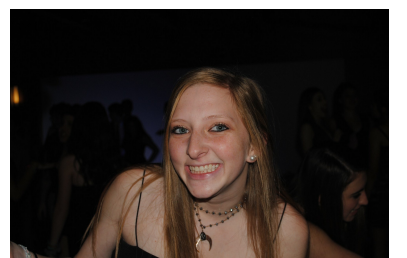
[greateratlantagizborit@gmail.com](mailto:greateratlantagizborit@gmail.com)

(404) 337-1198

**MEKASHERET: PEARL ARNO**

[greateratlantamekasheret@gmail.com](mailto:greateratlantamekasheret@gmail.com)

(404) 451-8586







# POLITICKING POLICY

**PLEASE READ CAREFULLY AND THOROUGHLY!**

Politicking is defined as anyone besides the N'siah, the candidate's parents or guardians, advisors, and the regional staff being aware of an individual's caucus. For BBG elections, the corresponding board member and the N'siah may be the only two teens aware of the caucus at the appropriate time as defined in the elections packet. If it is found that a candidate has made her candidacy known to **ANYONE** other than those people, the candidate's caucus may be withdrawn immediately.

I am aware that some private discussions might be necessary to make the decision to run or not. If this type of discussion is necessary, I encourage candidates to talk to either the few people they trust to keep their decision an absolute secret or to speak with me. This rule will be strictly enforced. **I will not tolerate ANY politicking.** This policy will be very strictly enforced. If I hear that any person is promoting a candidate or participating in any other form of politicking, I will proceed take away that person's vote. **This year, if anyone other than staff, myself, or the person who currently holds the position you are considering running for hears about your interest in running for a position, you will receive a written warning from Paige. If we hear about it again, your caucus will be removed, no exceptions.**

If asked if you are running, respond, "I am not allowed to talk about it, sorry." This policy is here to ensure fair and upright elections; we are not trying to punish anyone with this policy. Please keep the election to yourself. Do not be concerned with who else is running- you are running because you think that you would be the best person possible in this position, so you should not worry about competition.

If you are unsure of something you are allowed to ask or speak of please talk to me or a staff member rather than deciding for yourself. If you are close friends with someone who you think may be a candidate, be very wary of your conversations with them. Elections are **individual**, so do not attempt to combine your elections. If you believe another candidate has broken the policy, please contact me and let me know, but again, be concerned only with yourself.



# **GAR BBG BOARD OFFICIAL DECLARATION OF CANDIDACY**

I, \_\_\_\_\_, officially declare myself as a candidate for the high and honorable position of \_\_\_\_\_ of the Greater Atlanta Region B'nai B'rith Girls. I have met all candidate deadlines and taken the steps necessary to prepare myself for the election.

I understand the responsibilities of this office, and if elected, I pledge to fulfill them to the best of my ability from the day that I take office until the day my term ends. I will strive to uphold the principles of our organization, inside and outside of BBYO, regardless of whether what is right for BBG is also what is popular. I will always uphold BBYO policy as stated in the BBYO Code of Conduct.

I realize that serving the B'nai B'rith Girls in this capacity entails a tremendous time commitment and that it may also involve, at times, a great deal of stress. I am prepared for this and promise to maintain optimism in the face of adversity. Finally, if elected, I will never forget that which is the essence of the B'nai B'rith Girls, and the foundation of all that we do. I will remain active in my chapter and remain dedicated to its success.

If I am not elected, I will seek out other opportunities to serve the B'nai B'rith Girls. I will not allow the experience to frustrate me, but rather, I will learn from it all that I can. I will dedicate myself to the service of the region and my chapter. My commitment to BBG and its principles will not waver. I am, beyond any board position, a B'nai B'rith Girl. I am dedicated to the ideals and principles of the B'nai B'rith Girls, and the upcoming election will not alter this.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# LETTER TO THE PARENT

**DEAR PARENT,**

As your daughter considers whether she wishes to run for the Greater Atlanta Region B'nai B'rith Girl Executive Board, it is important that you understand all aspects of the election, from the first steps she will take to her final report. If elected, your daughter stands to gain tremendously from this experience, both in leadership skills and personal relationships, but, there will be times of stress and hardships as well. Please understand that serving this office will not, by any means, be easy at all times. I encourage you to read through the rest of the packet, so that you may gain a full understanding of the experience of running and potentially serving on the Greater Atlanta Region Executive Board. If your daughter is unsuccessful in her election, please be ready to support her and for her to remain active in her chapter, and in the region. There are many other ways to lead in this organization; Regional Board is just one option, and among chairmanships, chapter officers, coordinator positions, and committees, your daughter will have many other opportunities to be a youth leader.

While it is made clear to all BBYO youth leaders that family and school obligations come before their responsibilities to the organization, **as a Regional Board member, there will be many times throughout the year that other commitments may suffer because of the huge responsibility of the position.** Please discuss with your daughter her plans for next year in regards to school, other extracurriculars, and more so that you can both be confident that she has the time to take on this responsibility. If you are interested in getting the perspective of a current Greater Atlanta Regional Board parent, please feel free to call Kim Peters at (404) 452-0991 or email at [bradkim3@yahoo.com](mailto:bradkim3@yahoo.com).

On a personal note, serving on the 70th Greater Atlanta Regional BBG board has been nothing short of incredible. It has been an experience which has challenged me and helped me mature in many ways, and, most importantly, has given me experiences and skills that I will carry with me for the rest of my life. It has most certainly not been easy, but even the tough days have been worth as soon as I have seen all of my hard work pay off.

I wish your daughter the best of luck in this election, and hope that she has an extremely positive experience. If you have any questions, do not hesitate to reach out and talk to me!

Sincerely,

*Lily Peters*

*70th Regional N'siah*

[greateratlantansiah@gmail.com](mailto:greateratlantansiah@gmail.com), (404) 242-0991

**Parent/Guardian Support of Candidacy:**

I have read the letter above and have discussed the upcoming elections with my daughter. I am aware of the responsibilities and commitments an officer is expected to fulfill.

Parent Signature: \_\_\_\_\_

Parent Name and phone number: \_\_\_\_\_

Daughter's Name/Position Running for: \_\_\_\_\_

Date: \_\_\_\_\_



## VISION STATEMENTS

- A. Candidate vision statements shall be released exactly one week prior to elections.
- B. All vision statements must be sent to the Regional N'siah and Regional Director for approval at least one weeks prior to the election
- C. The Regional N'siah will provide a prompt for each position to base their vision statement on.
- D. All vision statements can not exceed 400 words.
- E. All vision statements are **due on March 17th at 11:59 PM**
- F. Prompts for vision statements are as follows.

N'siah: Serving as N'siah you will be tasked with making key decisions for the future of our Region. How do you see the future of Greater Atlanta Region in your term and the years following and what will you do to make this happen?

S'ganit: What do you see to be the biggest focus on programing to be and how will you make this a priority in your term?

Morah: As Morah you will be responsible for all things membership. How do you see the membership of Greater Atlanta Region growing and changing in during your term and how do you see your efforts affecting the recruitment, retention and re-education in Greater Atlanta Region for the years following?

Mazkirah: Mazkirah is responsible for communication, How do you see your term changing the way we communicate within chapters, the region and globally?

Sh'lichah: How do you see Jewish Enrichment, StandUP! And SpeakUP! All coming together during your term to engage and interest all members in the Region?

Gizborit: How do you see fundraisers being elevated throughout the region and how will you make sure that we raise funds for ISF, StandUP! and for our region and chapters?



# ELECTION PROCEDURE

The following consists of details regarding elections at ASC. Please note the times at which each event will take place.

On **Saturday, March 23rd**, the declaration board will be posted. You must sign it before the end of the night by 11:59 PM.

The election process will go as follows:

I will ask for declarations

I will ask for nominations

Platforms will be distributed to the voting body by Regional Board

Each candidate will be asked three questions pertaining to their positions before giving their speech, one of which will be revealed to all candidates the night before the election. They will answer their questions and then present their speech.

The Region will vote.

## Speeches

The following are the lengths of speeches:

N'siah- 6 minutes

S'ganit- 5 minutes

Morah- 4 minutes

Sh'lichah- 4 minutes

Mazkirah- 4 minutes

Gizborit- 4 minutes

Candidates nominated off the floor will have one minute to state their qualifications only. **If you plan to run off the floor, you must notify Lily at Atlanta Spring Convention by Saturday, March 23rd, by 11:59 PM.**

Candidates who slide will have one minute to say anything they would like.

Visual aids, special effects, or any additions to the actual relation of the speech must be approved by Paige and Lily by March 22nd.

You may choose at what times you would like the gavel rapped.

If you choose to respectfully submit, this portion is not calculated into your time limit.

## Platforms

You will have the opportunity to draft/redraft your platform until the final due date (March 18th). Your platform must meet the following specifications:

- Do not copy or distribute platforms before approval



- Platforms must be printed white with black ink
- Candidate can color or mark paper by hand only
- Sheet of paper may not be more than 8.5 x 11
- Paper **CANNOT** be folded, cut, stapled, or taped in any way
- Platforms may not be professionally type set
- Stickers or attachments are permitted, not limited to black and white, and must be approved by the N'siah and staff before.

## Running Absentee

Any BBG is allowed to run for a position without attending the convention if her absence is due to a valid reason, which must be approved by the Regional N'siah and the Regional Director. A candidate running absentee will bring her platforms to the Teen House prior to the convention, and the Regional Board will distribute at elections. However, no questions may be answered on her behalf. The candidate can either videotape her speech or have someone (i.e. the Regional N'siah or Director) read it. The candidate has no option to slide to any other positions if she loses. **If you plan to run absentee, please notify Lily by March 11th.**

## Thank you so much for your dedication to Greater Atlanta BBG!

I wish you the best of luck in your election. I am here for all of your questions, comments, and concerns throughout the election process, so please do not hesitate to contact me at any time, no matter how big or small the question/problem is!